



## PRESS RELEASE

***For immediate release***

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### **WATER STANDARD COMPANY<sup>SM</sup> NAMES AMANDA MARTIN BROCK PRESIDENT AND CHIEF OPERATING OFFICER**

**BOCA RATON, FLORIDA – November 20, 2006** – Andrew Gordon, founder and CEO of Water Standard Company, developer of the Seawater Conversion Vessel (SCV), has named Amanda Martin Brock as president and chief operating officer. As president and COO, Ms. Brock, located in Houston, will oversee the daily operations of the company, as well as set strategy, manage business development and growth of the Company.

“Water Standard Company is very proud that Amanda is now part of our management team. Her diverse personal, professional, and educational experience adds an important global business understanding and management approach to Water Standard Company,” said Andrew Gordon. “She is dedicated to conservation and passionate about protecting the environment, especially the world’s limited fresh water resources.”

Ms. Brock has spent her career building and managing businesses. She is a graduate of the University of Natal in South Africa and the Louisiana State University Law School. She began her career with the international law firm Vinson Elkins and later served as the president of North American Origination and Finance for Enron. While at Enron she was responsible for the construction, financing, and management of power plants, related assets, and joint ventures worldwide. She left Enron in 1998 to join Azurix, a start-up water company where she was responsible for the North and South American markets. In 2002, Ms. Brock founded Martin-Brock Advisors, focusing on the energy and infrastructure sectors. She has since grown Martin-Brock into a successful consulting business, representing clients in the divestiture of businesses and in complex commercial transactions including multi-state dispositions and corporate re-structuring.

Water Standard Company has spent the last six years designing and patenting the Seawater Conversion Vessel technology. The SCV is the most environmentally responsible, energy efficient, and cost effective desalination system available. It is also the fastest to operational readiness and is capable of serving multiple communities at once, eliminating the need for multiple desalination plants in coastal communities.

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**Founded by Florida-based entrepreneur, Andrew Gordon, Water Standard Company is dedicated to providing a permanent solution to the decreasing availability of fresh water around the globe. Through the design and construction of Seawater Conversion Vessels (SCV), Water Standard Company provides a steady and reliable supply of water, on-demand, worldwide. The environmentally responsible process of open ocean desalination has been designed to minimize impacts to the marine ecosystem, enable on-land aquifers and rivers to recharge, and has ultra clean air emissions. For more information visit [www.waterstandard.com](http://www.waterstandard.com) or call 1-888-H2O-4ALL (1-888-426-4255).**