

PRESS RELEASE

For immediate release

PR CONTACT:

Lisa Thomas

Armanasco Public Relations, Inc.

Tel: 831.372.2259

Email: lthomas@armanasco.com

SEAWATER CONVERSION VESSEL TO BE STUDIED AS ENVIRONMENTALLY RESPONSIBLE ALTERNATIVE TO LAND BASED DESALINATION

Unanimous Vote by Water Management District on California's Central Coast

MONTEREY, Calif. – October 18, 2006 – Water Standard Company_{SM}, developers of the Seawater Conversion Vessel (SCV) announced that the Monterey Peninsula Water Management District (MPWMD) in Monterey, California voted on October 16, 2006 to study the Seawater Conversion Vessel as a supplemental water source for this region. Andrew Gordon, founder and CEO of Water Standard Company_{SM} and Skip Griffin, senior vice president of PBS&J are the first to propose ship based mass desalination in the effort to provide a permanent solution to the decreasing availability of fresh water around the globe.

The Monterey Peninsula Water Management District (MPWMD) board of directors voted unanimously to add the SCV to its matrix as an alternative water source following a presentation by project manager Skip Griffin. The MPWMD manages, augments, and protects the production of water from the Carmel River stored in the San Clemente and Los Padres Reservoirs and ground water pumped from municipal and private wells in Carmel Valley and the Seaside Coastal Area. Also on the list of possible supplemental water sources are aquifer storage and recovery and land based desalination projects.

Water Standard Company_{SM} has spent the last six years designing the SCV to be the most environmentally responsible and cost effective desalination system available. Numerous California water districts are facing severe water shortages today and in the coming years, many are investing millions of dollars to explore desalination. Water Standard Company's_{SM} Seawater Conversion Vessel is the most efficient, cost effective, and fastest to operational readiness supplemental water source available. One SCV is capable of serving several communities at once, eliminating the need for multiple desalination plants along the California coast.

###

Founded by Florida-based entrepreneur, Andrew Gordon, Water Standard Company_{SM} is dedicated to providing a permanent solution to the decreasing availability of fresh water around the globe. Through the design and construction of Seawater Conversion Vessels (SCV), Water Standard Company_{SM} provides a steady and reliable supply of water, on-demand, worldwide. The environmentally responsible process of open ocean desalination has been designed to minimize impacts to the marine ecosystem, on-land aquifers and rivers to recharge, and ultra clean air emissions. For more information visit www.waterstandard.com.

Seawater Conversion Vessel

